



WEBSITE ADVERTISING PROGRAM

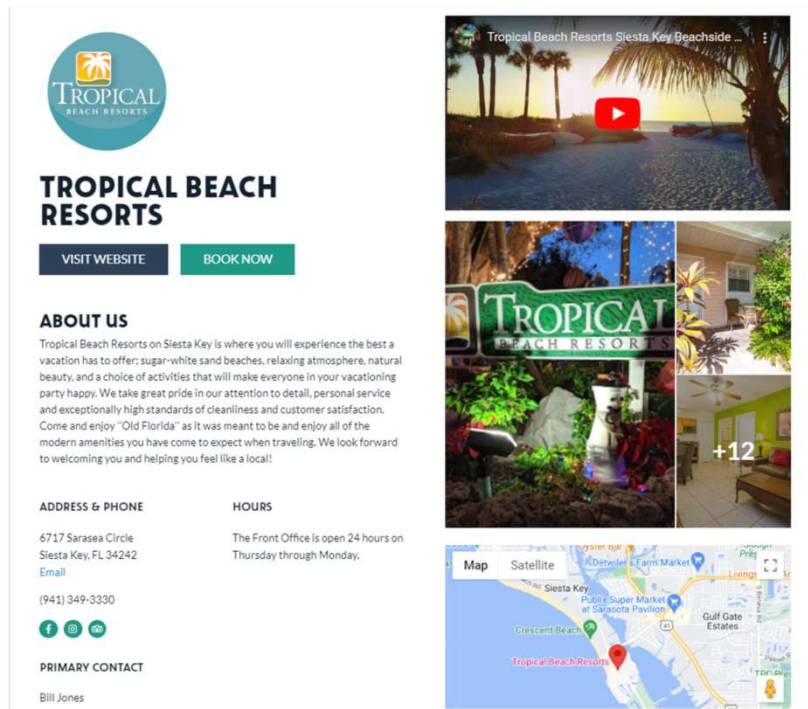
siestakeychamber.com

ENHANCED LISTING

Enhanced Listings are available to all Siesta Key Chamber members and include About Us copy, contact information, hours, social media links, a map, YouTube video capability and a photo gallery. **Member must have Enhanced Listing before purchasing other ad placement options.**

\$250 per year

Billed annually with membership renewal



Member to provide content for their Enhanced Listing.

A YouTube video may be included.

For best results, photos should be 500 x 500 pixels.

If a larger image is uploaded it will be downsized appropriately while maintaining aspect ratio so not to distort the image.

Smaller images are not recommended and may be removed if quality is not sufficient.

Image files of type .gif, .jpg, .jpeg and .png are allowed.

HOMEPAGE FEATURE

This is a **premium placement at the bottom of the homepage**. Each quarter, two advertisers may rotate in this space.



Sarasota Surf and Racquet Club

SPONSORED ☆

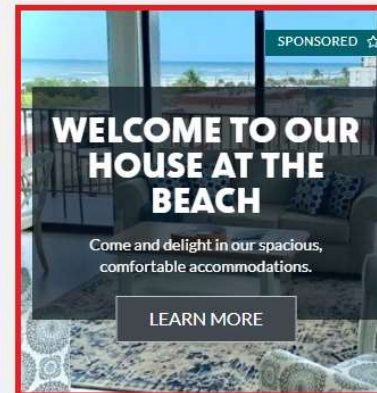
A WORLD-CLASS SIESTA KEY BEACH RESORT

Situated on 13 acres of beachfront property the Sarasota Surf and Racquet Club is the perfect Siesta Key Resort.

LEARN MORE

HOMEPAGE SPONSORED BLOCKS

This is a **premium placement within the content call-outs on the homepage**. Each quarter, up to six advertisers may rotate in these spaces.



*Homepage Sponsored
Rectangle*

*Homepage Sponsored
Square*

INTERIOR FEATURE

This is a **premium placement at the bottom of the main interior pages**. These pages include Things to Do, Where to Stay, Explore the Key and more. Each quarter, up to two advertisers may rotate on each page.



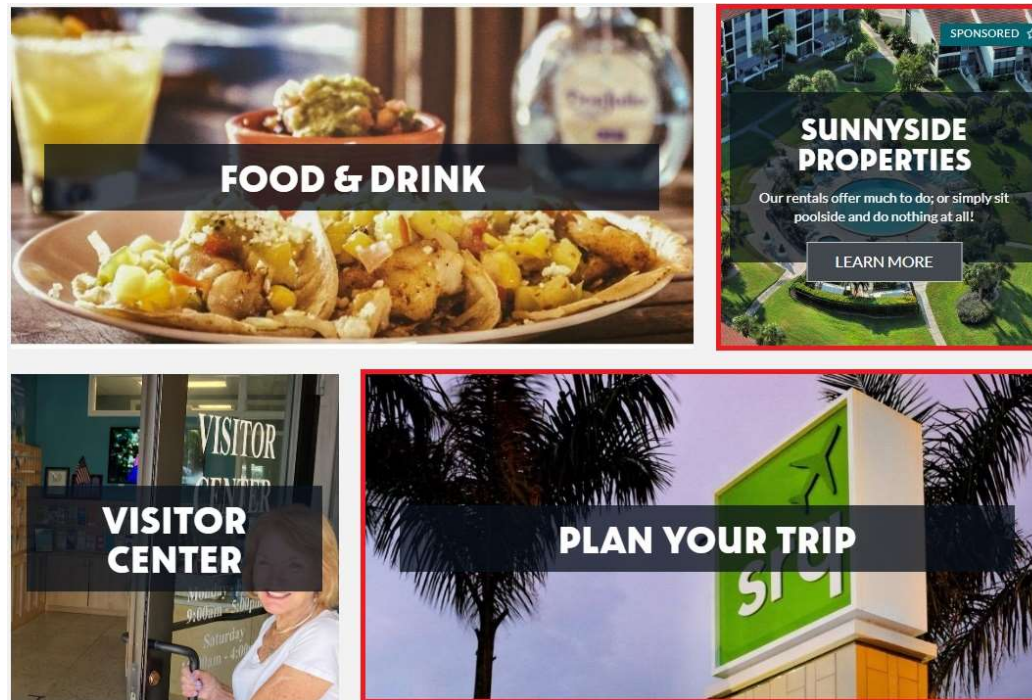
CB'S SALTWATER OUTFITTERS

CB's Saltwater Outfitter's and Fin carry the leading name brands in outdoor sportswear for men and women, plus t-shirts for the whole family. So bring the family and stop by to see why CB's on Siesta Key has become one of Sarasota's must-see landmarks since 1959, and a leader in the sports fishing community.

[LEARN MORE](#)

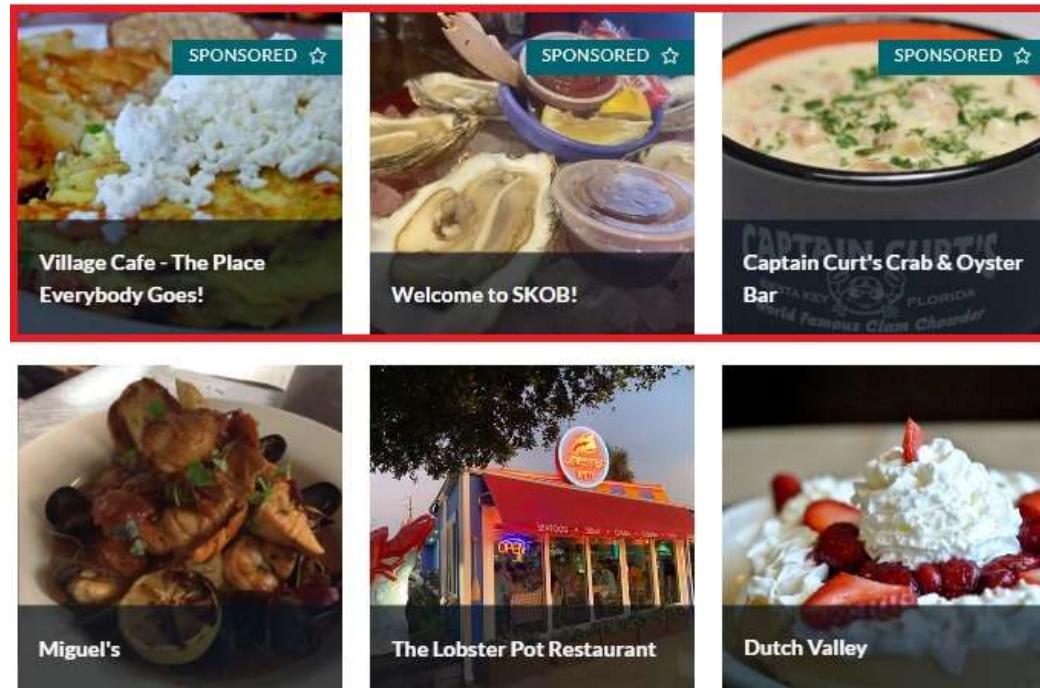
INTERIOR PAGE SPONSORED BLOCKS

This is a **placement within a content call-out cluster on the interior pages**. These pages include Things to Do, Food & Drink, Where to Stay and Explore the Key. Display and layout of these will change depending on the page design. Each quarter, up to six ads may rotate in these spaces on each page.



SPONSORED CATEGORY PAGE PLACEMENT

This is a **priority placement within listings** in Things to Do, Where to Stay and Food & Drink sections. Each quarter, up to twelve ads may rotate appearance on each category page.



WEBSITE ADVERTISING OPPORTUNITIES

Advertising Placement	Opportunities Per Quarter	Rotating?	Cost Per Quarter
Homepage Feature	2	Yes	\$1,030
Homepage Sponsored Rectangle	6	Yes	\$775
Homepage Sponsored Square	6	Yes	\$515
Interior Page Feature	2 per Section	Yes	\$775
Interior Page Sponsored Rectangle	6 per Page	Yes	\$515
Interior Page Sponsored Square	6 per Page	Yes	\$260
Sponsored Category Page Placement	12 per Category	Yes	\$130
Enhanced Listing (billed with annual membership renewal)	Annual	Yes	\$250 Paid Annually
			<small>Revised 1/17/2024</small>

Contact Nancy-jo Manney at the Siesta Key Chamber of Commerce to reserve your ad space, membership@siestakeychamber.com or 941-349-3800.